



# Press Release

FOR IMMEDIATE RELEASE

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## **BEN HOLDS ALL THE CARDS AT THE FRANKLIN**

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**Editors Note: GREAT PHOTO OPS of an Arts and Culture project in the making.**

**WHEN: Wednesday - September 2, 2009; 9AM- 10AM \***

**WHERE: Franklin Institute Rotunda, 222 North 20th Street, Philadelphia, PA 19103**

**WHO: Artist Bruce Kravetz – Professional photographer in partnership with Fairmount Park.**

**WHAT:** Professional photographer Bruce Kravetz, in partnership with the Marketing and Promotions Office of Fairmount Park, is building a collection of unique photographs that utilize huge playing cards, stacked in a larger-than-life House of Cards in iconic places around Philadelphia and Fairmount Park. The whimsical displays are eye catching and draw crowds of passer-bys. The photos will be matted and framed in preparation for a long running gallery opening 10/22/2009 in the Fairmount Park Welcome Center in LOVE Park.

\* Artist Kravetz will also be setting up on Thursday, September 3 at the Philadelphia Museum of Art EAST portal from 8:30AM-10AM; then later in the day at Rittenhouse Square from 11AM-1PM.

[www.fairmountpark.org](http://www.fairmountpark.org)

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