



Press Release

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LOVE FOR SALE IN LOVE PARK IN TIME FOR VALENTINES DAY

Contact Information:
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Open 10 AM – 3 PM
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JFK Plaza / LOVE Park, Philadelphia. Just in time for Valentines Day, Fairmount Park is pleased to announce the official Grand Opening of the LOVE Souvenir Shop located in the Fairmount Park Welcome Center in JFK Plaza / LOVE Park. The LOVE Shop is the first of its kind in the City of Brotherly Love, dedicated to souvenirs representing artist Robert Indiana's famous LOVE statue. Since November 2007, Fairmount Park has offered a boutique inventory of the LOVE themed gifts for sale in response to tourist demands. Examples of the souvenirs include replicas of the LOVE sculpture made of cast aluminum, glass coasters, tiles, key chains, magnets, light-up pens, coffee mugs, holiday ornaments and pins.

For a virtual tour of the Love Shop, go to www.fairmountpark.org and click LOVE button!

The Welcome Center was established to promote Fairmount Park programs and facilities throughout the 9,200 acre park system. Artist Robert Indiana's pop art statue is one of Philadelphia's cherished landmarks and gives rise to the "LOVE Park" name. A steady stream of tourists and visitors come to the famed LOVE statue for photos on their way to other Philly favorites like the Rocky steps/statue to the west, and the Liberty Bell to the east!

If LOVE is what you seek this Valentines Day, it's for sale in LOVE Park!

Shop hours are 10 AM to 3 PM, Monday through Friday. Call 215-683-0246 for more information.